

The Power of Press-N-Stick™ Calendar Advertising...IT'S AMAZING

Message viewed daily...365 days per year

High customer satisfaction...with a reorder rate of up to 90%

Controlled circulation...mail to customers or distribute at the point-of-sale in a complimentary display

Create a Press-N-Stick™ Calendar In 3 Easy Steps!

1. Select from an ARRAY of VINYL SHAPES and COLORS – Pages 156-162

OR...

CUSTOMIZE your own shape – Page 169

SUPER or JUMBO SIZE your message – Pages 170-171

MAXIMIZE your message with our MESSAGE MAXIMIZED™ Calendar – Page 163

ADD INCENTIVE to your message with our SAVE-N-STICK™ Coupon Calendar – Page 163

COLORIZE your message with COLORFUL CREATIONS™ – Page 172

SIMPLIFY your message by using your own business card – Page 173

2. Select from a variety of CALENDAR PAD designs and styles

1-COLOR and 2-COLOR with GRAPHIC in 13-month pad styles

4-COLOR with PHOTO in 12-month pad styles

3. Select your message color – Hot Stamp COLORS shown on Page 168

Vitronic Promotional Group also offers:

Magna-Stick™ Calendar – Page 174

Planners – Page 176



Pricing...At a glance

The calendar pad style determines your pricing

	Date of Order	150	250	500	1000/2500	3AE
V8767 Standard (13-month)	Thu 07/31/06	.62	.58	.52	.46	.38
V8767 Standard (13-month)	After 07/31/06	.66	.62	.55	.48	.41
V8888 Contemporary (13-month)	Thu 07/31/06	.62	.58	.52	.46	.38
V8888 Contemporary (13-month)	After 07/31/06	.66	.62	.55	.48	.41
V8880 Canadian (13-month)	Thu 07/31/06	.62	.58	.52	.46	.38
V8880 Canadian (13-month)	After 07/31/06	.66	.62	.55	.48	.41
V8840 Let./ Shopping	Thu 07/31/06	.73	.67	.64	.56	.48
V8840 Let./ Shopping	After 07/31/06	.78	.72	.68	.58	.50
V8842 Let./ Emergency #s	Thu 07/31/06	.73	.67	.64	.56	.48
V8842 Let./ Emergency #s	After 07/31/06	.78	.72	.68	.58	.50
V8844 Let./ Babysitters' Info.	Thu 07/31/06	.73	.67	.64	.56	.48
V8844 Let./ Babysitters' Info.	After 07/31/06	.78	.72	.68	.58	.50
V8846 Let./ Things To Do	Thu 07/31/06	.73	.67	.64	.56	.48
V8846 Let./ Things To Do	After 07/31/06	.78	.72	.68	.58	.50
V8864 Farmers' Almanac™	Thu 07/31/06	.88	.88	.84	.74	.65
V8864 Farmers' Almanac™	After 07/31/06	1.44	.96	.89	.78	.69
V8873 3-month Vertical	Thu 07/31/06	.35	.21	.19	.18	.19
V8873 3-month Vertical	After 07/31/06	.39	.26	.23	.20	.21
V8876 Spanish	Thu 07/31/06	.67	.64	.59	.51	.44
V8876 Spanish	After 07/31/06	.72	.67	.63	.54	.47
V8879 Cowboy	Thu 07/31/06	.88	.88	.84	.74	.65
V8879 Cowboy	After 07/31/06	1.44	.96	.89	.78	.69
V8883 Wildlife	Thu 7/31/06	.88	.88	.84	.74	.65
V8883 Wildlife	After 7/31/06	1.44	.96	.89	.78	.69
V8884 Crusin' Cars	Thu 7/31/06	.98	.88	.84	.74	.65
V8884 Crusin' Cars	After 7/31/06	1.04	.95	.89	.78	.69
V8885 Scenic	Thu 7/31/06	.98	.88	.84	.74	.65
V8885 Scenic	After 7/31/06	1.04	.95	.89	.78	.69
V8886 Sportsman	Thu 7/31/06	.98	.88	.84	.74	.65
V8886 Sportsman	After 7/31/06	1.04	.95	.89	.78	.69
V8888 Puppies and Kittens	Thu 7/31/06	.98	.88	.84	.74	.65
V8888 Puppies and Kittens	After 7/31/06	1.04	.95	.89	.78	.69
V8888 Male Call	Thu 7/31/06	.98	.88	.84	.74	.65
V8888 Male Call	After 7/31/06	1.04	.95	.89	.78	.69
V8888 Sunshine Girls	Thu 7/31/06	.98	.88	.84	.74	.65
V8888 Sunshine Girls	After 7/31/06	1.04	.95	.89	.78	.69
V8889 Maiden America	Thu 7/31/06	.98	.88	.84	.74	.65
V8889 Maiden America	After 7/31/06	1.04	.95	.89	.78	.69
V8892 Built in the USA	Thu 7/31/06	.98	.88	.84	.74	.65
V8892 Built in the USA	After 7/31/06	1.04	.95	.89	.78	.69
V8893 Biker Babes	Thu 7/31/06	.98	.88	.84	.74	.65
V8893 Biker Babes	After 7/31/06	1.04	.95	.89	.78	.69
V8895 Frames	Thu 7/31/06	.98	.88	.84	.74	.65
V8895 Frames	After 7/31/06	1.04	.95	.89	.78	.69
V8899 Dream Girls (topless)	Thu 7/31/06	1.16	1.07	1.02	.91	.81
V8899 Dream Girls (topless)	After 7/31/06	1.22	1.13	1.08	.96	.86
V8894 Hot Buns	Thu 7/31/06	1.16	1.07	1.02	.91	.81
V8894 Hot Buns	After 7/31/06	1.22	1.13	1.08	.96	.86
Each Additional Color		.08	.08	.08	.08	.08



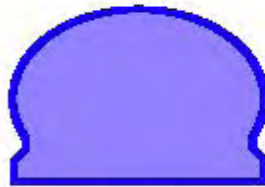
Color example Shape P

PERSONALIZE your message

Begin with a **BLANK** vinyl shape and personalize your message...



SHAPE P
Imprint Area: 2 1/2" X 1 1/2"



SHAPE OV
Imprint Area: 2 1/2" X 1 1/2"



SHAPE BC
Imprint Area: 2 1/2" X 1 1/2"
Circle: 1" diameter



SHAPE C
Imprint Area: 2 1/2" X 1 1/2"
Circle: 1/2" X 1/2"

OR select from a **MULTI-USE** shape appropriate for an array of business types.

Multi-use Shapes • Multi-use Graphics



SHAPE AR
Imprinted with Arrow
Imprint Area: 1 1/2" X 1 1/2"



SHAPE GS
Imprinted with Gracias
Imprint Area: 2 1/2" X 1 1/2"



SHAPE TG
Imprinted with Triangle
Imprint Area: 1 1/2" X 1 1/2"



SHAPE TA
Imprinted with Thank You
Imprint Area: 2 1/2" X 1 1/2"



SHAPE US
Imprinted with outline of United States
Imprint Area: 2 1/2" X 1 1/2"



SHAPE SS
Imprinted with Sunset
Imprint Area: 2 1/2" X 1 1/2"

Home Building



SHAPE CS
Imprinted with Colonial Sign
Imprint Area: 2" X 1"



SHAPE HO
Imprinted with Outline of House
Imprint Area: 2 1/2" X 1 1/2"



SHAPE RH
Debossed with House
Imprint Area: 2 1/2" X 1 1/2"

Medical



SHAPE RI
Imprinted with Ribbon
Imprint Area: 2" X 2"
Note desired color of ribbon on your order



SHAPE BA
Imprinted with Ribbon
Imprint Area: 2 1/2" X 1 1/2"



SHAPE EN
Imprinted with Spaces to write emergency telephone numbers.
NOTE: white imprint only
Imprint Area: 2 1/2" X 1 1/2"



SHAPE FT
Imprinted with Foot
Imprint Area: 1 1/2" X 1 1/2"



SHAPE HA
Imprinted with Hand
Imprint Area: 1 1/2" X 1 1/2"



SHAPE HE
Imprinted with Outline of Heart
Imprint Area: 2 1/2" X 1 1/2"



SHAPE MS
Imprinted with Sign
Imprint Area: 2 1/2" X 1 1/2"



SHAPE MP
Imprinted with Mortar and Pestle
Imprint Area: 2 1/2" X 1 1/2"
Circle: 1/2" diameter



SHAPE DE
Imprinted with Tooth
Imprint Area: 1 1/2" X 1 1/2"

Motivational



SHAPE HD
Imprinted with Happy Face
Imprint Area: 2 1/2" X 1 1/2"
Circle: 1/2" diameter



SHAPE NO
Imprinted with Outline of the #1
Imprint Area: 2" X 1"



SHAPE SA
Imprinted with Safety Slogans
Imprint Area: 2 1/2" X 1 1/2"



SHAPE ST
Imprinted with Shooting Star
Imprint Area: 2 1/2" X 1"

Patriotic



SHAPE AE
Imprinted with Eagle
Imprint Area: 2 1/2" X 1 1/2"



SHAPE F
Imprinted with American Flag
Imprint Area: 2 1/2" X 1 1/2"

Sports



SHAPE FB
Imprinted with Football
Imprint Area: 1 1/2" X 1 1/2"



SHAPE GF
Imprinted with Golf Ball and Tee
Imprint Area: 1 1/2" X 1 1/2"

Religion



SHAPE CH
Imprinted with Church Steeple
Imprint Area: 2" X 1 1/2"



SHAPE PY
Imprinted with Praying Hands
Imprint Area: 2 1/2" X 1 1/2"



SHAPE CO
Imprinted with Cross
Imprint Area: 1 1/2" X 1 1/2"

Services



SHAPE BK
Imprinted with Buckle-Up
Slogan and Symbol
Imprint Area: 2 1/2" X 1 1/2"



SHAPE BD
Debossed with Bulldozer
Imprint Area: 2 1/2" X 1 1/2"



SHAPE DC
Imprinted with Clothes Hanger
Imprint Area: 2 1/2" X 1 1/2"



SHAPE L
Debossed with Light Bulb
Imprint Area: 1 1/2" X 1 1/2"



SHAPE GP
Imprinted with Gas Pump
Imprint Area: 1 1/2" X 1 1/2"



SHAPE HR
Imprinted with Outline of Hammer
Imprint Area: 1 1/2" X 1 1/2"



SHAPE LS
Imprinted with Shovel and Rake
Imprint Area: 2 1/2" X 1 1/2"



SHAPE DB
Imprinted with Stretched Dollar Bill
Imprint Area: 2 1/2" X 1 1/2"



SHAPE RE
Imprinted with Recycle Symbol
Imprint Area: 2 1/2" X 1 1/2"



SHAPE TB
Imprinted with Teckly Bear
Imprint Area: 2 1/2" X 1 1/2"



SHAPE TS
Imprinted with T-Shirt
Imprint Area: 1 1/2" X 1 1/2"



SHAPE BN
Imprinted with Outline of Barn
Imprint Area: 2" X 1"



SHAPE BL
Imprinted with Outline of Bull
Imprint Area: 2 1/2" X 1"



SHAPE BU
Debossed with Bull
Imprint Area: 2" X 1"



SHAPE DA
Imprinted with Dairy Cow
Imprint Area: 2 1/2" X 1"



SHAPE PI
Imprinted with Outline of Pig
Imprint Area: 2 1/2" X 1 1/2"



SHAPE TC
Imprinted with Tractor
Imprint Area: 2 1/2" X 1"



SHAPE RA
Imprinted with Rabbit
Imprint Area: 1 1/2" X 1"



SHAPE HW
Imprinted with Whale
Imprint Area: 2" X 1"

Food / Entertainment



SHAPE AP
Imprinted with Apple
Imprint Area: 2 1/4" X 1 1/2"



SHAPE BR
Imprinted with Outline of Cartoons at Bar
Imprint Area: 2 1/2" X 1"



SHAPE BO
Imprinted with Bottle
Imprint Area: 2" X 1"



SHAPE BE
Imprinted with Bread
Imprint Area: 1 1/2" X 1 1/2"



SHAPE CA
Imprinted with Can
Imprint Area: 1 1/2" X 1 1/2"



SHAPE CE
Imprinted with Outline of Cheese
Imprint Area: 2 1/2" X 1"



SHAPE CC
Debossed with Coffee Cup
Imprint Area: 2" X 1"



SHAPE CK
Imprinted with Cupcake
Imprint Area: 1 1/2" X 1 1/2"



SHAPE GR
Imprinted with Grocery Bag/Groceries
Imprint Area: 2" X 1"



SHAPE PZ
Imprinted with Pizza Slice
Imprint Area: 2 1/4" X 1 1/2"



SHAPE TP
Debossed with Teapot
Imprint Area: 1 1/2" X 1 1/2"



SHAPE PR
Debossed with Fuel Truck
Imprint Area: 2 3/4" x 1 1/4"



SHAPE PU
Imprinted with Pick-Up Truck
Imprint Area: 2 3/4" x 1 1/4"



SHAPE PT
Imprinted with Van
Imprint Area: 2 3/4" x 1 1/4"

Western



SHAPE CW
Imprinted with Outline of Covered Wagon
Imprint Area: 2 3/4" x 1 1/4"



SHAPE BT
Imprinted with Cowboy Boot
Imprint Area: 2 3/4" x 1 1/4"



SHAPE WN
Debossed with Western Design
Imprint Area: 1 3/4" X 1 1/4"



SHAPE CU
Imprinted with Cactus
Imprint Area: 1 3/4" X 1 1/4"

Computer Keyboard Calendar



Computer Calendar Strip

V7950

Imprint Area: 2W x .825H

Features:

- Designed to fit computer monitors or keyboards
- Display your logo for constant exposure

	250	500	1000	2500	248 C
V7950 Computer Calendar Strip	1.47	.84	.50	.30	248 C

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (S) per color per location, other pricing where noted.

2-Color / 13-Month Calendar Pads

NEW Design



V8870 Standard



V8880 Contemporary



V8875 Spanish

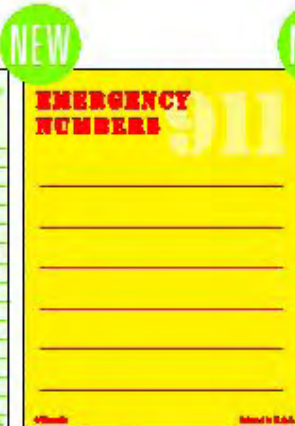


V8880 Canadian

List Designs



V8840 Shopping List



V8842 Emergency Numbers



V8844 Babysitter



V8846 Things to Do

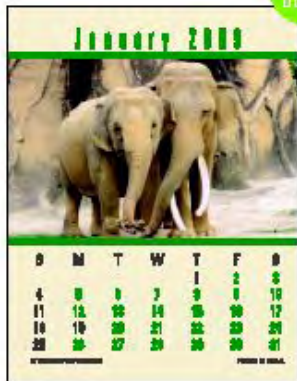
List Designs
V8840 / V8842 / V8844 / V8846

	150	250	500	1000	2500
Thru 07/31/08	.73	.67	.64	.55	.48 3ABC
After 07/31/08	.78	.72	.68	.58	.50 3ABC

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (U) per color, per location, other pricing where noted.

Calendars • pads

NEW Design



V8887 Wildlife

NEW Design



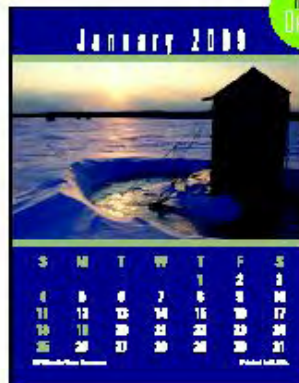
V8884 Cruisin' Cars

NEW Design



V8885 Scenic

NEW Design



V8886 Sportsmen

NEW Design



V8888 Puppies and Kittens

Calendar Pads with Monthly Viewing Options

4-color / 12-month Calendar Pads

Our 4-color calendar pads capture the 12 months of the year, January through December, on colorful, individual pages.

Weight: 3 lbs. Per 150, 5 lbs. Per 250

Imprint: Hot Stamp

Packaging: Bulk

4-COLOR / 12-MONTH CALENDAR PADS

V8883 Wildlife / V8884 Cruisin' Cars / V8885 Scenic / V8886 Sportsmen / V8888 Puppies and Kittens

	150	250	500	1000	2500
Thru 7/31/08	.98	.89	.84	.74	.65 3ABC
After 7/31/08	1.04	.95	.89	.78	.69 3ABC

4-COLOR / MATURE THEME

V8889 Male Call / V8890 Sunshine Girls / V8891 Maiden America / V8892 Built in the USA / V8893 Biker Babes / V8895 Firemen

	150	250	500	1000	2500
Thru 7/31/08	.98	.89	.84	.74	.65 3ABC
After 7/31/08	1.04	.95	.89	.78	.69 3ABC

V8891 Dream Girls (topless) / V8894 Hot Buns

	150	250	500	1000	2500
Thru 7/31/08	1.16	1.07	1.02	.91	.81 3ABC
After 7/31/08	1.22	1.13	1.08	.96	.86 3ABC

	150	250	500	1000	2500
Each Additional Color	.04	.08	.08	.04	.08 5G

Calendar Options

Split-year Calendar Pad

As an option, you can choose to begin with any month of the current year and then the 12 months of the next year. This option is based on the availability of current year calendar pads. \$26 (E)

ABSOLUTE MINIMUM ORDER: 100 pieces per pad style, shape and copy change.

Price: 1st column after 07/31/08 price, plus \$45.00 (G) less than minimum per pad style. No early order discount or combined quantity pricing.

SCREENED IMPRINT: Contact factory for pricing.

Pricing includes one color, one location hot stamp. New order setup charge is \$20 (G) per color, per location, other pricing where noted.

2 Color Graphic Calendar Pads



V8873 3-Month Vertical



V8864 Farmers' Almanac™



V8879 Cowboy

2-color and 2-color with Graphic / 13-month Calendar Pads

To maximize the use and exposure of our calendars, we design most of our two-color calendar pads with 13 months, beginning with December of the current year and then the 12 months of the New Year.

Weight: 3 lbs. per 150, 5 lbs. Per 250, except as noted

Imprint: Hot Stamp

Packing: Bulk

2-COLOR / 13-MONTH CALENDAR PADS: V7870 Standard / V7890 Contemporary

	150	250	500	1000	2500	
Thru 07/31/08	.62	.58	.52	.45	.38	3A/BC
After 07/31/08	.66	.62	.55	.48	.41	3A/BC

V8873 3-month Vertical

	150	250	500	1000	2500	
Thru 07/31/08	.75	.71	.69	.58	.49	3A/BC
After 07/31/08	.79	.75	.73	.60	.51	3A/BC

V8876 Spanish / V7880 Canadian

	150	250	500	1000	2500	
Thru 07/31/08	.67	.64	.59	.51	.44	3A/BC
After 07/31/08	.72	.67	.63	.54	.47	3A/BC

2-COLOR WITH GRAPHIC: V8864 Farmers' Almanac / V8879 Cowboy

	150	250	500	1000	2500	
Thru 07/31/08	.98	.89	.84	.74	.65	3A/BC
After 07/31/08	1.04	.95	.89	.78	.69	3A/BC
Each Additional Color	.08	.08	.08	.08	.08	5/6

Pricing includes one color, one location hot stamp. New order setup charge is \$29.61 per color, per location, other pricing where noted.

Calendars

Choose from 24 Colors

Standard Hot Stamp Colors

- Black
- White
- Gray 431C
- Ivory 1205C
- Blue 2728C
- Light Blue 297C
- Dark Blue 534C
- Process Blue
- Brown 476C
- Light Brown 4635C
- Dark Brown 4625C
- Yellow 124C
- Light Yellow 115C
- Light Green 356C
- Dark Green 357C
- Purple 2587C
- Light Pink 196C
- Pink 673C
- Light Red 1805C
- Dark Red 188C
- Burgundy 195C
- Orange 179C
- Metallic Silver
- Metallic Gold

Slogans

Add a Slogan to Your Message

- At your service, year 'round
- Make a date to...
- Stick with the professionals
- Be up to date with...
- Stick with us...
- Years of experience
- Satisfaction one day at a time
- Best wishes every day of the year
- Service you'll want to stick with
- Greetings every day of the year
- Year-round greetings
- Have a great year
- Service by the numbers
- 365 days of service